

# > re:news

the newsletter of Ecos Trust



*re:news* is published three times a year, and distributed to over 3000 individuals, organisations and businesses including local councillors, construction businesses, designers and specifiers in both the public and private sector. It is also available to download in PDF format from our website.

Advertising in *re:news* ensures that you will reach a target audience of people committed to sustainable design and construction, as well as supporting the valuable work of a leading charity in the region.

*re:news* keeps our members informed of our projects, events and news from the region. We report on government policy, showcase new products and techniques and discuss aspects of sustainable building.

For more information, to book advertising space, sponsor an issue or submit editorial content please telephone Corina Reay on 01458 259400 or email [corina@ecostrust.org.uk](mailto:corina@ecostrust.org.uk)

#### File preparation and delivery:

##### PDF FILES

PDF is the preferred format, supplied as press ready, composite CMYK.

##### TIFF/EPS

TIFF files are acceptable. These must be supplied as flattened CMYK files. The resolution should be 300 dpi. EPS file formats are also acceptable. EPS files containing fonts must have the fonts converted to outlines/paths.

##### ADVERTISEMENT DESIGN

We can design and layout your advertisement for you. Please contact Corina Reay (details as above) for more information.

#### Sponsoring an issue of *re:news*

If your business has something new and special to promote to the industry, why not consider sponsoring an issue of *re:news*? This allows you to have your logo on the front cover with editorial feature write-up and a full page advertisement.

Please contact Corina Reay (details as above) for more information.

#### All measurements are in mm – height x width

(All prices are shown for a single advertisement. 25 % discount on series bookings of 3 issues)

Quarter page vertical 120 x 90	£50 + VAT
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Half page vertical 246.5 x 90	£90 + VAT
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Half page horizontal 120 x 186	£90 + VAT
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Full page	£170 + VAT
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Bleed: 303 x 216

Trim size: 297 x 210

Type area: 273 x 186

(please allow additional 3mm bleed on all edges)

#### Special positions (full page only)

Inside front cover/inside back cover	£200 + VAT
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Back cover	£250 + VAT
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Ecos Trust is a registered charity no. 1104376.  
(Ecos Trust was formerly the 'Somerset Trust for Sustainable Development')

